

# Wood Award Presentation, 2024

Perry Dickinson, MD

Department of Family Medicine, University of Colorado  
Practice Innovation Program at CU  
Colorado Health Extension System



Department of  
Family Medicine

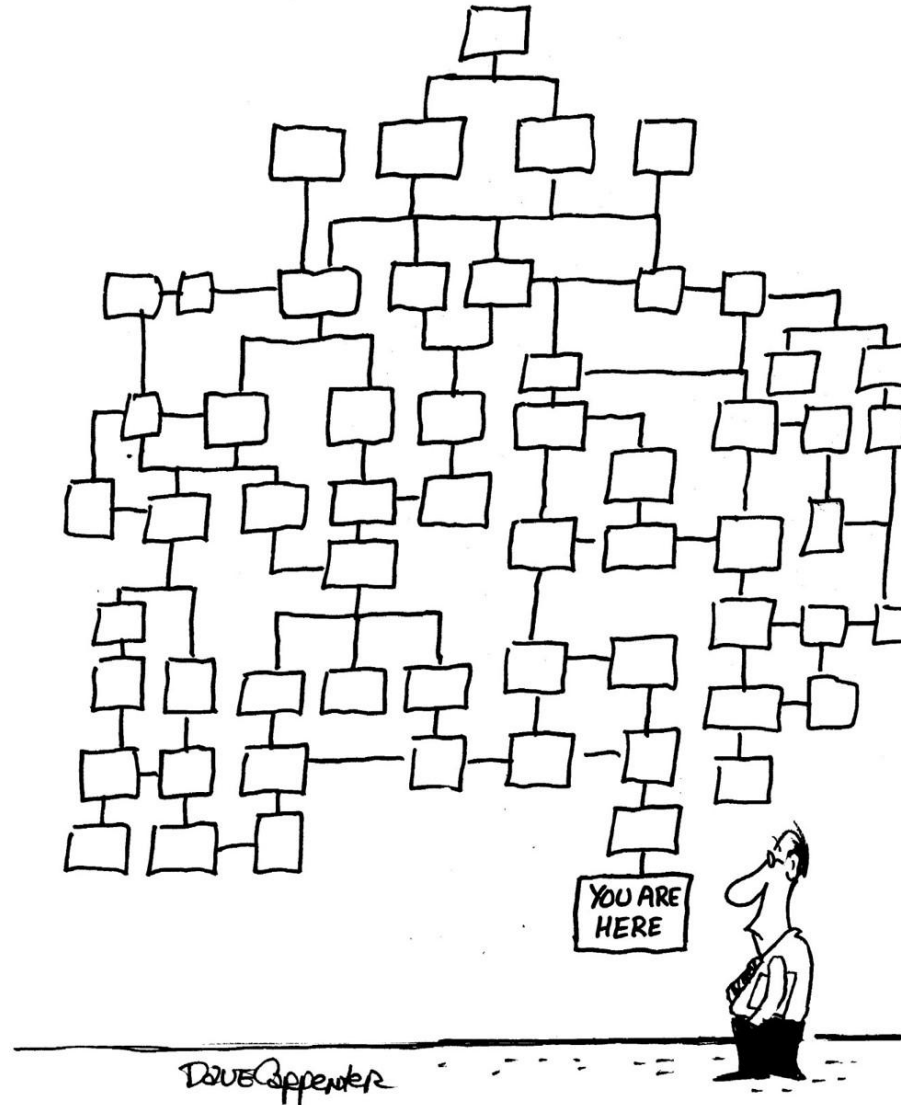
# Maurice Wood

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# How did I get here?

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There were dead ends along the way!

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# So where did I land?

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- Key question: How to help primary care practices implement new evidence-based interventions and models of care?

# A few key lessons from our work

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- Not all evidence-based interventions work in real life
- There is no such thing as a “one size fits all” intervention
- All types of practices have unique barriers and facilitators to implementing new models of care
- Have to balance adaptation with fidelity
- Practices benefit from practice transformation support, especially practice facilitation, to assist them with change

# Barbara Starfield's Four Cs of Primary Care

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- Continuity
- Comprehensiveness
- Coordination of care
- First contact for care



# We need to break down silos

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- Primary care
- Public health
- Behavioral health
- Community social resources
- Government agencies





# Practice Innovation Program at the University of Colorado

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- The secret is working with fun and interesting people to tackle impossible problems
- Andrew Bienstock, Kristin Crispe, Doug Fernald, Bonnie Jortberg, Allyson Gottsman, Mark Gritz, Jennifer Halfacre, Tristen Hall, Kyle Knierim, Stephanie Kirchner, Lauren Quintana, Sean Oser, Tamara Oser, Kim Wiggins and too many others to list here

# You need mentors

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- Joycelyn Elders, later the Surgeon General, set me down a research path during my years in medical school
- Moon Mullins, my first chair at the University of South Alabama
- Frank deGruy, my chair and co-conspirator through most of my career
- Larry Fisher & Don Ransom from UCSF – key sources of support, connecting to the joy of research
- Paul Nutting through a lot of our early work in practice transformation

# And especially – Miriam Dickinson, PhD

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Mentor, key collaborator, and partner in everything





**Thank you**